

CONFERENCE AND EXHIBITION FOR DIGITAL SOLUTIONS IN THE CONSTRUCTION INDUSTRY

4-6 July 2023 - Messe München
Conference Center North



OVERVIEW

digitalBAU will be held annually from 2023 onwards

digitalBAU will take place for the first time in Munich from 4 to 6 July 2023 as a conference with an accompanying exhibition.

Over three days, the top trends of the digital construction industry will be discussed in the Conference Center North, and innovative solutions will be presented by thought leaders and industry champions.

The focus of **digitalBAU conference & networking** is on personal meetings and knowledge transfer as an interactive experience. The exhibition in Hall C6 complements the offer and brings trade visitors into direct contact with solution providers.

LOCATION AND PRICING

Your participation as an exhibitor

All-inclusive packages:

Start-Up package	2.900 EUR 6m ²
Package "Easy"	7.900 EUR 9m ²

Individual booths*:

Row stand	240 EUR/m ²
Corner stand	255 EUR/m ²
End of block	277 EUR/m ²
Island stand	287 EUR/m ²

*In addition:

Obl. communication fee	750 EUR
AUMA-fee	0,60 EUR/m ²
Disposal fee	7,50 EUR/m ²
Service advance payment	25 EUR/m ²
Energy fee	5 EUR/m ²

Stand packages and other stand construction services can be ordered via the MEPLAN stand configurator.

LOCATION

The extensive conference and networking programme will take place in the modern Conference Center North. Visitors can expect a mix of lectures, discussion rounds, workshops and much more. Direct access to Hall C6 ensures short distances between the fair and the conference.



Conference Center North, Messe München

SECURE YOUR PARTICIPATION NOW AND LET US SHAPE THE FUTURE TOGETHER

BECOME A CONFERENCE PARTNER Round off your participation

We offer exhibitors the opportunity to actively shape the conference programme and showcase their own brand

- Speaker slots on the Exhibitor Stage
- Book a space for your own event format
- Individual sponsoring packages

Further information and prices are available on request

REVIEW

This was digitalBAU 2022

- 330 exhibitors from 16 countries, including 72 Start-Ups, presented themselves at digitalBAU 2022 in Cologne
- 14% share of foreign exhibitors
- Around 10,000 trade visitors from 41 countries
- 10% share of foreign visitors
- The countries with most visitors after Germany were Austria, Switzerland and the Netherlands

The digital transformation in the construction industry encompasses the entire construction value chain, from planning and construction to the operation and management of buildings, cities and landscapes. Accordingly, digitalBAU sets its thematic priorities on a practice-oriented concept and tailored to the target groups.

digitalBAU links providers of digital solutions for the construction sector with architects and engineers as well as with industry and trade professionals.

THE KEY TOPICS



CONNECTIVITY



DIGITAL TWIN



SUSTAINABILITY



URBANISATION

Have we raised your interest?

We will be happy to advise you on all aspects of your participation.

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digitalBAU is carried out
in cooperation with

BVBS Bundesverband
Bausoftware e.V.



More information: www.digital-bau.com

