electronica virtual
November 9 – 12, 2020

What electronica virtual offers

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electronica virtual 2020

With electronica virtual, this year's electronica offers a future-oriented virtual platform for absolute planning reliability and an unprecedented reach:

- The online trade fair as well as the online conferences and online forums will take place from **09 - 12 November 2020**

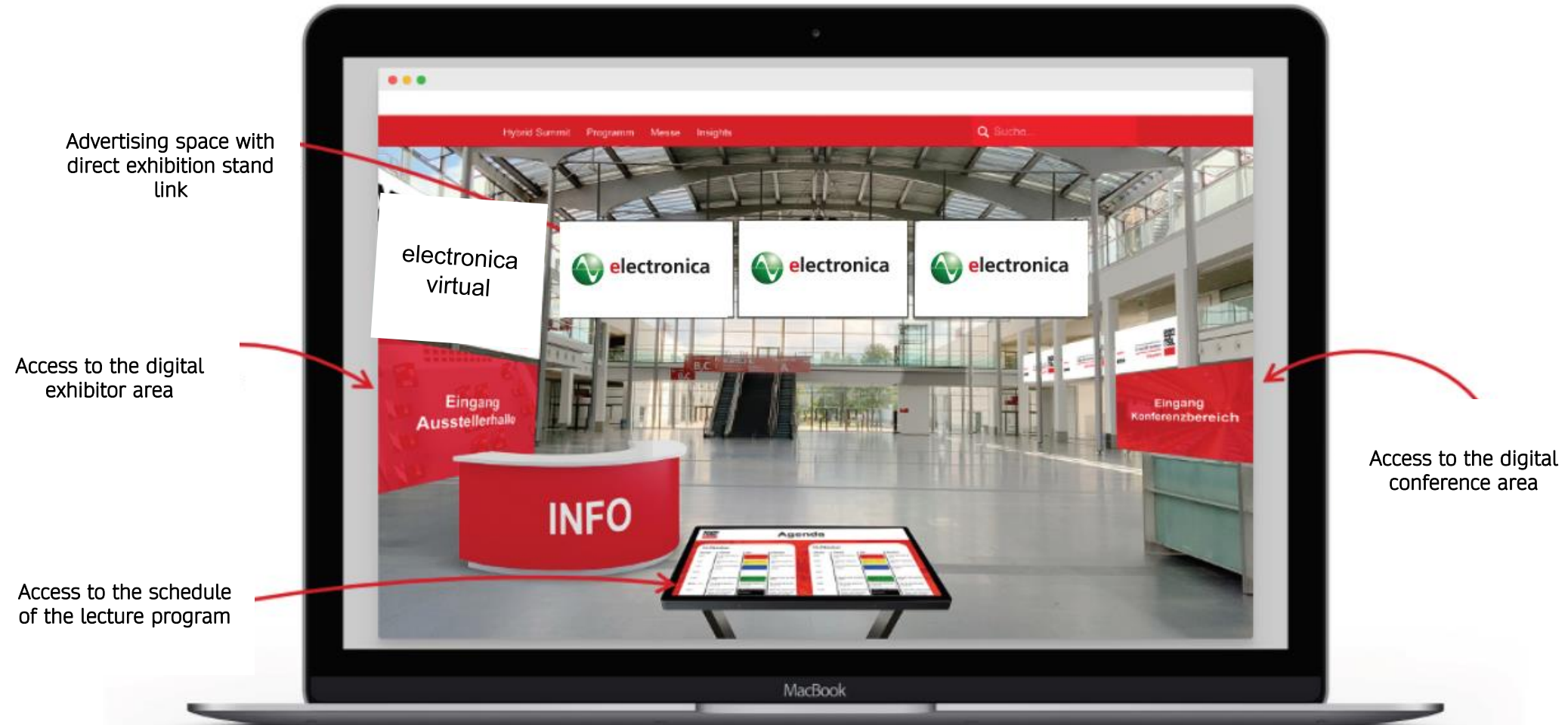- electronica virtual is open around the clock during the fair

Your advantages at a glance:

- Virtual platform for your product presentations, direct talks and networking

- Top-class virtual conference program for your knowledge advantage, daily many presentations by top speakers

- Extensive forum program in cooperation with various industry partners

- Product novelties and product innovations from all areas of electronics will be presented

- Live contacts to visitors via text and video chat

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Further information about our digital platform electronica virtual

Entrance area of electronica virtual

Advertising space with direct exhibition stand link

Access to the digital exhibitor area

Access to the schedule of the lecture program

Access to the digital conference area

Conference area of electronica virtual
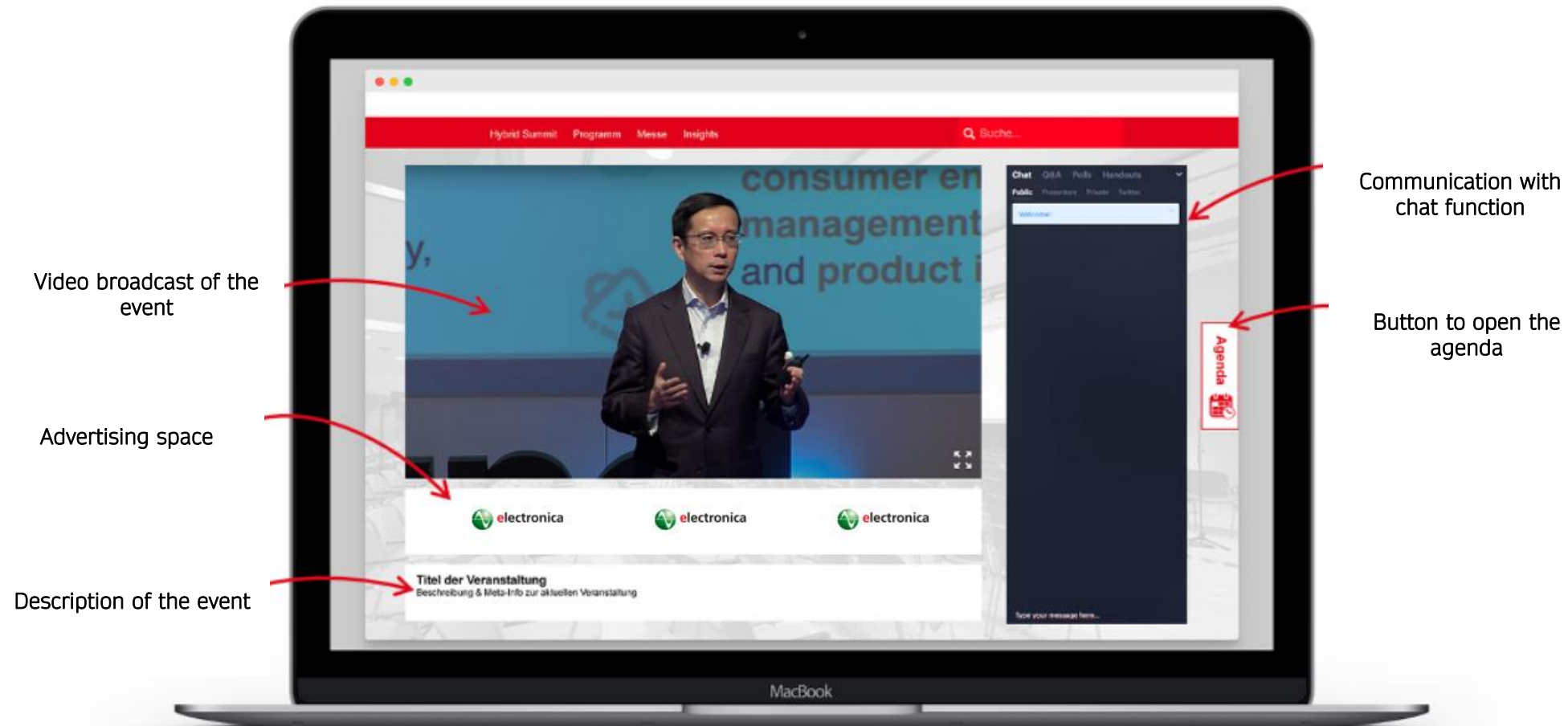
2.1

Conference area electronica virtual

Access to the conference rooms

Access to the conference rooms

Access to the schedule of the lecture program

Conference area electronica virtual

Video broadcast of the event

Advertising space

Description of the event

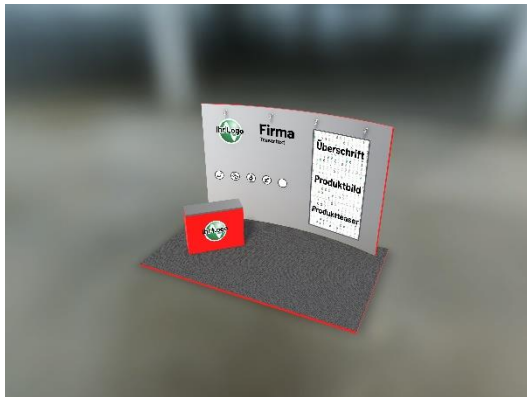Communication with chat function

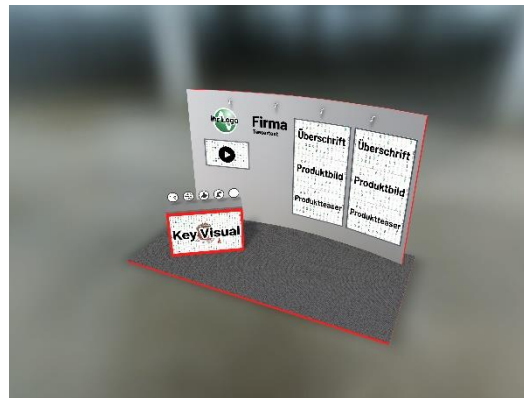Button to open the agenda

Your virtual exhibition stand

2.2

Virtual exhibition stand packages

You have the choice between the following three virtual exhibition stand packages:

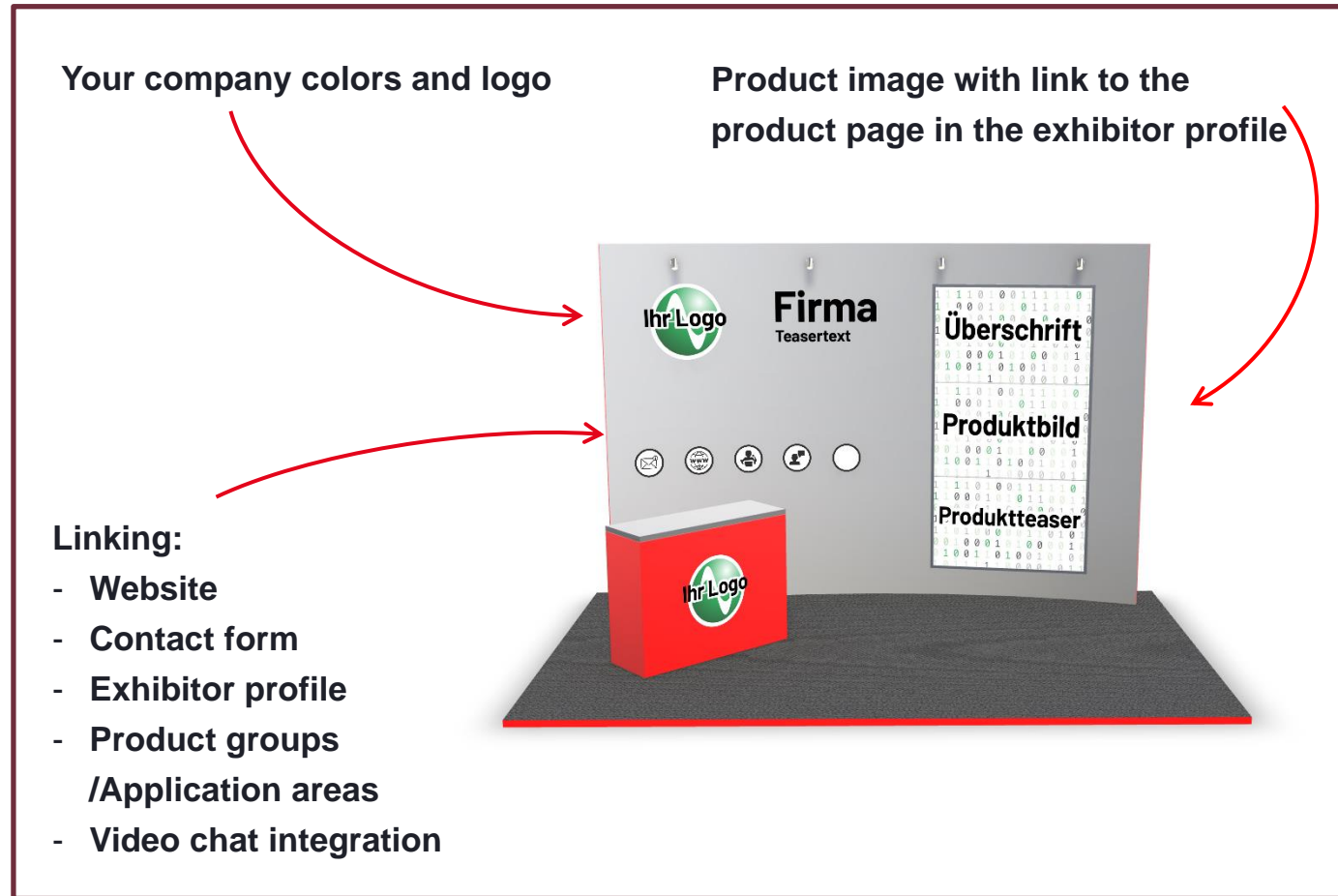Basic Package: 4,990 €
plus VAT

Midi Package: 6,990 €
plus VAT

Maxi Package: 9,990 €
plus VAT

On the following pages you will find more information about the individual package contents.

Basic Package

Your company colors and logo

Product image with link to the product page in the exhibitor profile

Linking:
- **Website**
- **Contact form**
- **Exhibitor profile**
- **Product groups /Application areas**
- **Video chat integration**

Contents of the Basic Package:

Entry with complete address and communication data and linked web address in the list of exhibitors

Naming of contact persons

Digital contact form

7 entries in the product directory

2 entries in the application directory

1,000 characters company text (g + e) in exhibitor profile

Social Media Links

Logo in all directories and on the virtual stand

Teaser text (approx. 80 characters g + e) in all exhibitor lists and on the virtual stand

1 product presentation with product image, 800 characters of text (g + e) and 1 download PDF in the exhibitor profile and on the virtual stand

GDPR compliant leads

Total costs for **virtual fair appearance Basic: 4,990 €** plus VAT

Midi Package

Your company colors and logo

Your company or product video

2 product pictures with link to the product page in the exhibitor profile

Linking:
- **Website**
- **Contact form**
- **Exhibitor profile**
- **Product groups /Application areas**
- **Video chat integration**

Contents of the Midi Package:

Entry with complete address and communication data and linked web address in the list of exhibitors

Naming of contact persons

Digital contact form

12 entries in the product directory

2 entries in the application directory

1,000 characters company text (g + e) in exhibitor profile

Social Media Links

Logo in all directories and on the virtual stand

Teaser text (approx. 80 characters g + e) in all exhibitor lists and on the virtual stand

2 product presentations with product image, 800 characters text (g + e) and 2 download PDFs in the exhibitor profile and on the virtual stand

GDPR compliant leads

Key visual in the exhibitor profile and on the virtual stand

1 video in the exhibitor profile and on the virtual stand

Total costs for **virtual fair appearance Midi: 6,990 €** plus VAT

Maxi Package

Your company colors and logo

Your company or product video

4 product pictures with link to the product page in the exhibitor profile

Linking:
- **Website**
- **Contact form**
- **Exhibitor profile**
- **Product groups /Application areas**
- **Video chat integration**

Top topic with your graphics

Contents of the Maxi Package:

Entry with complete address and communication data and linked web address in the list of exhibitors
Naming of contact persons
Digital contact form
12 entries in the product directory
4 entries in the application directory
1,000 characters company text (g + e) in exhibitor profile
Social Media Links
Standard teaser on the homepage of the Exhibitor Portal
Top-of-the-list placement in all exhibitor lists
Quick-Link in the Exhibitor Portal
Logo in all directories and on the virtual stand
Teaser text (approx. 80 characters g + e) in all exhibitor lists and on the virtual stand
4 product presentations with product image, 800 characters of text (g + e) and **4** download PDFs in the exhibitor profile and on the virtual stand
GDPR compliant leads
Key visual in the exhibitor profile and on the virtual stand
1 video in the exhibitor profile and on the virtual stand
Top topic in the exhibitor profile and on the virtual stand

Total costs for **virtual fair appearance Maxi: 9,990 €** plus VAT

Individual Package

Individual exhibition stand design with many more interaction possibilities

Contents of the Individual Package:

(Contains the media services of the exhibition stand package Maxi)

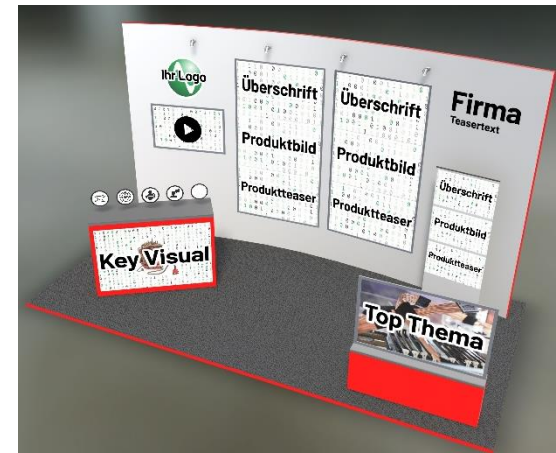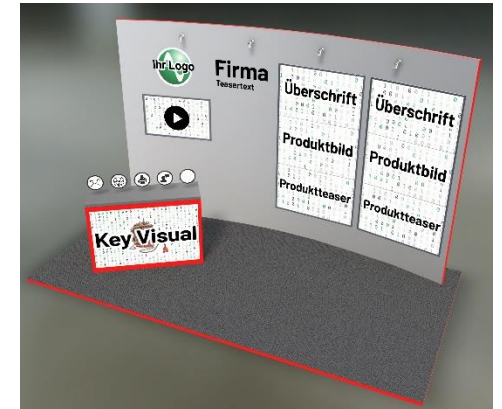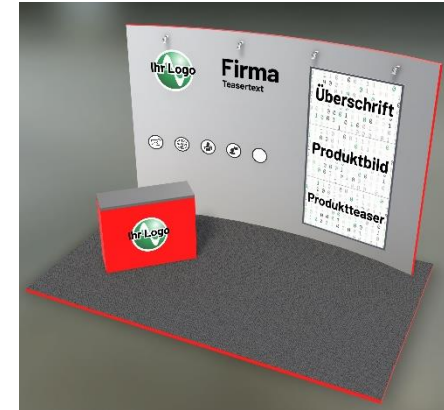| |
|---|
| Entry with complete address and communication data and linked web address in the list of exhibitors |
| Naming of contact persons |
| Digital contact form |
| **12** entries in the product directory |
| **4** entries in the application directory |
| 1,000 characters company text (g + e) in exhibitor profile |
| Social Media Links |
| Standard teaser on the homepage of the Exhibitor Portal |
| Top-of-the-list placement in all exhibitor lists |
| Quick-Link in the Exhibitor Portal |
| Logo in all directories and on the virtual stand |
| Teaser text (approx. 80 characters g + e) in all exhibitor lists |
| **4** product presentations with product image, 800 characters of text (g + e) and **4** download PDFs in the exhibitor profile |
| GDPR compliant leads |
| Key visual in the exhibitor profile |
| **1 video in the exhibitor profile** |
| **Top topic in the exhibitor profile** |

Costs for **virtual trade fair appearance Individual: 4,990 €** plus VAT, plus costs for stand design (price on request)

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Application and contact

Your way to participate in electronica virtual

Step 1: The application form and terms of participation can be found on our website

Step 2: Fill out the registration form bindingly and send it to us by e-mail –> contact information can be found on the next slide

Step 3: You will receive an order confirmation from us

Step 4: Our partner jl.medien will contact you regarding the design of your virtual stand

Kontakt

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