





# November 14-16, 2018 Istanbul

www.logitrans.com.tr



# 

international transport logistics exhibition

Organized by EKO MMI Fuarcılık Ltd. Şti.

THIS FAIR IS ORGANIZED UPON THE AUTHORIZATION OF THE UNION OF CHAMBERS AND COMMODITY EXCHANGES OF TURKEY, IN ACCORDANCE WITH LAW NUMBER 5174.



# **Building bridges**

For more than a decade decision makers of logistics and supply chain management meet at logitrans, the transport and logistics trade fair for the entire Eurasian region. For companies, which are active in this region, logitrans is offering just the right platform. Here you will find a marketplace and trade forum where you can meet customers and forge new business contacts and business partnerships.

# The strengths of logitrans

>>> It is the leading trade fair for transport logistics in the Eurasian region.

>> A professional platform for presenting innovative logistics solutions.

>> Connecting point of the decision makers of logistics and supply chain management from Europe, North Africa, the Middle & Far East and CIS countries.

>>> Unique knowledge update for latest market developments in a highly dynamic region.

>> Your source for new business opportunities, international co-operation and projects.

# logitrans 2017 key facts

- >> 150 exhibitors / 24 countries
- >> 13,700 participants from more than 50 countries
- >> 11,500 m<sup>2</sup> exhibition space / 2 halls
- >> Country pavilions from Austria, France and Germany
- » Regional pavilion from Aliağa İzmir

## **Product groups**

- >> Freight transport and logistics services
- >> Freight transport systems
- >> IT/Telematics, e-business, telecommunications
- >> Intralogistics, materials flow

# logitrans 2018 special areas & topics





The growing significance of the air cargo industry in Turkey is already making itself felt at logitrans. The number of exhibitors is growing every year with the pioneers of the skies showing off and discussing latest developments within the conference program. In the frame of air cargo Turkey as a part of logitrans, the companies of the industry will have further visibility.





vehicles and equipment

The share and role of road transport in movement of goods emphasizes the importance of commercial vehicles industry. Turkey is among the biggest manufacturers of commercial vehicles in Europe. Featuring state-of-the-art trucks, trailers as well as light commercial vehicles, this area will further highlight the commercial vehicle section within logitrans.





Thanks to her fertile land, Turkey exports many million tons of fresh produce every year. In the shape of PeriLog, a dedicated conference series, we are doing justice to this special and futureoriented logistics theme. It revolves around the transportation and storage of perishable goods and cold-chain logistics, with a primary focus on logistics solutions for the Eurasian region.



# **Visitors by key sectors**



# Visitors from shippers' side / industry at logitrans 2017

» Arçelik	>> Metro
>> Borusan Mannesmann	>> Migros
>> BSH	» Mitsub
>> BPW Otomotiv	>> Nestle
>> Brisa	>> Norde
» Daikin	>> OMV
>> Danone	>> Panaso
>> Decathlon	>> Paşaba
>> Duracell	>> Procte
>> Fiat Iveco	>> Renau
>> Ford	>> Robert
>> GAP	>> Samsu
<b>»</b> Нірр	>> Scania
>> Honeywell	>> Shell 8
>> IKEA	>> Sick
>> Isuzu Otomotiv	>> Sieme
>> Jungheinrich	>> Suzuki
» KIA	>> Tofaş I
>> Kuwait Oil Tanker	>> TOTAL
» LC Waikiki	>> Toyota
>> Liebherr	>> Turkce
>> Linde Gas	» Türk To
>> L'Oreal	» Ülker
>> MAN	<ul> <li>» Metro</li> <li>» Migros</li> <li>» Migros</li> <li>» Migros</li> <li>» Mitsub</li> <li>» Nestle</li> <li>» Nordes</li> <li>» OMV</li> <li>» Paşaba</li> <li>» Seanaa</li> <li>» Samsu</li> &lt;</ul>
>> Mercedes Benz	>> Vodafo

>> Migros
» Mitsubishi
>> Nestle
>> Nordex
>> OMV
Panasonic
» Paşabahçe
>> Procter & Gamble
>> Renault Trucks
>> Robert Bosch
>> Samsung
» Scania
>> Shell & Turcas Petrol
>> Sick
>> Siemens
» Suzuki
>> Tofaş Fiat
>> TOTAL
>> Toyota
>> Turkcell
>> Türk Telekom
» Ülker
>> Vestel
>> Vodafone

# Visitors' influence on purchasing decision



# Visitors from transportation & logistics sector at logitrans 2017

>> Alışan	>> Meyer & Meyer Holding
>> Alternative Ro-Ro	» Militzer & Münch
>> BDP International	» Mitsui Osk Lines (MOL)
>> BLG Logistics Group	>> MNG Airlines
>> British Airways	>> MSC
» C.H. Robinson	>> P&O Ferries
>> Ceva	>> Panalpina
>> cfl multimodal	>> Pegasus Airlines
>> CHEP	>> Railways Morocco
>> CMA CGM	>> Reysaş
>> Cosco	>> Rhenus
>> Çelebi Bandırma Port	>> Roman Mayer
>> DB Cargo	Sabiha Gökçen Airport
>> DHL Global Forwarding	>> SAF-HOLLAND
>> DSV global	>> Saudia Cargo
>> Ekol Logistics	>> Sinotrans Makzume
>> FEDEX	>> Sunexpress
>> Gefco	>> Turkish State Railways
>> Hapag-Lloyd	>> TNT
>> Horoz Bollore Logistics	💙 Touax Rail
>> Kühne + Nagel	>> UPS Supply Chain
>> Limakport	>> Volga Dnepr Airlines
>> Maersk	>> VTG
>> Mars Logistics	>> Yılport Holding
>> Mersin International Port	>> Yusen Logistics

#### Ayşe Altan,

#### Cargo Manager, Communication and Advertisement, Turkish Cargo, Turkey

We are very pleased to exhibit at the 11<sup>th</sup> edition of logitrans fair for the 9<sup>th</sup> time. Every year, logitrans improves in terms of exhibitor and visitor profile specifically in air cargo industry and this clearly indicates the growth of Turkey in this field.

#### Kamil Asan,

#### General Coordinator,

#### Samsun Lojistik, Turkey

It is a very successful exhibition. This is the meeting point of the industry. We are happy to be here under the same roof with our business partners. We are planning to take part in the show again next year.

#### Hasan Hatipoğlu, Regional Director,

#### Lufthansa Cargo, Turkey

Despite the geopolitical and economic problems that started in 2016 and reflected to 2017, we have experienced a very productive exhibition process especially in terms of visitor frequency. I would like to thank everyone including organizers, exhibitors and whoever that has contributed to the continuity of logitrans, which is the only exhibition in the sector.

#### Erkan Durdağı, Co-owner,

## Xinerji Technologies, Turkey

logitrans, is the meeting point of the logistics sector and is the place where the industry can express itself.

#### Marjorie Arrot, Marketing Officer,

#### Ports of Toulon Bay, France

For our 3<sup>rd</sup> participation at logitrans, the Ports of Toulon Bay are very happy to participate to this exhibition. In fact, logitrans is a good place to meet our principal and biggest partners, to build stronger relationships with them and to find new opportunities in the freight sector.

#### Nurlan Toganbayev, Commercial Director,

## KTZE – Khorgos Gateway, Kazakhstan

Within the development of the New Silk Road, we are looking for partners. As Turkey is a crucial hub of OBOR we can find those partners here and are able to promote our services.

## Farid Saffarzadeh,

#### President,

#### International Freight Forwarders Association, Iran

Iran and Turkey play a very important role in connecting Europe and Asia. We can build up more business together.

# Book your stand for logitrans 2018 now and choose your preferred stand location today!

http://english.logitrans.com.tr/participation-forms

**Euro** 

# **Exhibition space prices**

129
205
2,830
4,850
6,360

#### Other charges and fees

Obligatory contract fee EUF	२ २००
Co-exhibitor fee EUF	२ २००
VAT excl	uded (18 %)

# Venue

Istanbul Expo Center / Hall 9 & 10 Across Atatürk International Airport Yesilkoy / Istanbul



# Visiting hours

Wednesday, November 14	11:00-18:00
Thursday, November 15	10:00-18:00
Friday, November 16	10:00-18:00

# Organizer

EKO MMI Fuarcılık Ltd. Şti.

# Contact



Biracılar Sokak No:10 Mecidiyeköy 34387 Şişli - İstanbul - Türkiye Tel: +90-212-2669158 Fax: +90-212-2669163 E-mail: eko@logitrans.com.tr

Eko Fuarcılık Tic. Ltd. Şti.



Messe München

#### Messe München GmbH

Messegelände D-81823 Munich - Germany Tel: +49-89-949 20274 Fax: +49-89-949 20279

E-mail: mmi@logitrans.com.tr